

# NEWSLETTER

## OPIM BUSINESS



“

IT MIGHT BE HARD, BUT YOU'LL LEARN FAR MORE IN STRUGGLING TO FIGURE SOMETHING OUT THAN SIMPLY SAYING 'NO WE CAN'T DO THAT'

-RYAN O'CONNOR, OPIM FACULTY

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### UPCOMING EVENTS:

Check out the IMA website to keep up to date with upcoming workshops and OPIM events.

### NEXT UP: INTERNET OF THINGS WORKSHOP

Register at:  
[s.uconn.edu/opimiot](http://s.uconn.edu/opimiot)



### IMA: NEW E-BOARD

This November IMA held elections to form a new executive board for the coming Spring semester. Students had to submit an application and resume to the current e-board and were voted on by the officers. Newly appointed officers - Tyler Lauretti - President (pictured, right), Jenny Tang - Vice President (not pictured), Zach Regan (pictured, middle), Alex Martinez - Secretary (pictured, left) and Danielle Licht - Marketing Director (not pictured)





## TRAVELERS COMPETITION



Four students from the University of Connecticut School of Business competed in the Travelers IT Case Competition on Friday, November 4th in Hartford. Maxwell Skalski, Joel Thomas, TJ Hannon, and Christopher Connelly were chosen to participate by UConn's sponsor in the competition, Professor Jon Moore.

Each school participating in the competition was allowed to enter one team, composed of four members chosen by the school's sponsor. The competition was open to students that were sophomores or juniors majoring or minoring in a field relating to information technology. Hannon represented the Management Information Systems (MIS) major for UConn in the competition. The other students' majors varied throughout the School of Business.

Not only was the case competition an opportunity for students to gain experience in solving real world IT problems, but it acted as a way for students to learn about job and internship opportunities at Travelers, and networking with potential future employers.

## PREPARING FOR NATIONALS

As the Fall semester comes to a close, Professor Jon Moore is preparing a team to bring to the national CoMIS business case competition. To prepare for the competition he is offering an independent study course opened to students interested in competing for the top spots to compete at the national level. Three students and an alternate will be chosen at the end of the Spring semester to accompany him to nationals at the University of Minnesota.







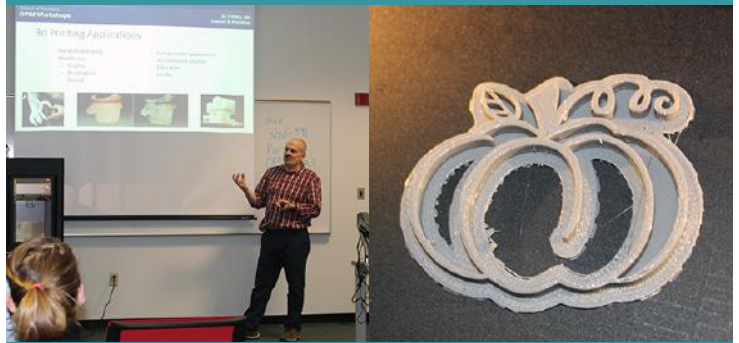
# TECHNOLOGY EXPLORATION

## SPLUNK ANALYTICS

The latest in a series of technology workshops being held by UConn's Operations and Information Management (OPIM) Department focused on Splunk Analytics. The workshop took place in the Gladstein Lab on Friday, November 11th. Twenty students attended the workshop to learn more about real-time data analytics using the Splunk platform.

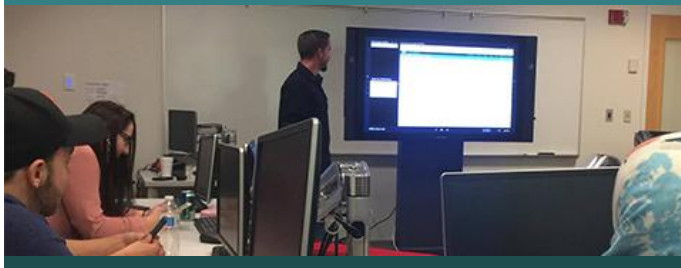
Ryan O'Connor, an instructor in the OPIM Department, took over and gave a presentation about the different features and uses of Splunk Analytics, along with an interactive demonstration. O'Connor said that Splunk is used in most Information Technology companies for troubleshooting. He said that it has other uses, such as for Big Data Analytics, Data Mining, and Data Security Intelligence. O'Connor called Splunk the "Google of querying data." He said Splunk allows users to not have to be as specific when searching for data. "I like how versatile it is and how it allows for transparency in IT organizations," Any student interested in taking Splunk Analytics classes online should email Ryan O'Connor at [ryan.oconnor@uconn.edu](mailto:ryan.oconnor@uconn.edu).

## 3D PRINTING



The 3D Printing workshop went into depth about the different technologies available in the OPIM Department Gladstein Lab. Students and faculty were able to preview these technologies at the MIS Welcome Party at the beginning of the semester. The workshop was designed for those who may be new to 3D Printing technology or experienced users who would like to learn more about the resources available to them in the OPIM Department.

During the workshop, the Business IT staff explained how 3D Printing technology works, what it is being used for, and how it was developed. Students in attendance were given a detailed presentation on the 3D printing technology, while observing the technology in action. The goal of the workshop was to inform interested students and faculty about these technologies and to demonstrate how they operate.





# GOING THE DISTANCE

## CONNECT WITH US

### WEBSITE:

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Unit 1041

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WORKSHOPS:



## STUDENT SPOTLIGHT – MARC SENATORE

For Marc Senatore, treasurer of the Information Management Association (IMA), his passion for technology and pursuit of innovation started at a young age. I had the chance to talk with Marc about his role in IMA, his future goals, and reason he chose to major in Management Information Systems

Marc shared a story with me from when he was 14-years-old and his parents would not let him get an Xbox to play video games with his friends. Marc said he could not take “no” for an answer so he actively looked for ways around it. Marc highly encouraged all students who are interested to join IMA. “Technology is awesome. Information technology is no longer the support function in companies that it once was, it now drives most big businesses. Technology is already everywhere and everything, and it is only going to be expanding more...so why not be on the forefront of innovation?” He said.



## FACULTY SPOTLIGHT- ALEX TUNG

Alex Tung, an associate professor in the UConn School of Business Operations and Information Management (OPIM) Department and a proud Husky Basketball fan, is passionate about bringing together academics and the information technology field through his work. Tung has been involved with the OPIM Department at UConn since 2000. Tung told me about his interests in information technology, his reasons for teaching, advice to students entering into the field, and his future goals for the OPIM Department.

Tung’s focus in information technology is on building and improving IT software to help businesses become more efficient and effective in decision-making. He said this require deep thinking to come up with the correct logic to solve each problem in different functional areas of businesses.



## STAFF SPOTLIGHT- MELISSA BURK

The OPIM department has allowed me to experience developing technologies first hand, such as the 3D Printers and the Virtual Reality lab.

Working as an Administrative Assistant gives me the opportunity to work with others from all around the University. Not only faculty and students, but staff from all different departments.