INFORMATION MANAGEMENT ASSOCIATION

MEETING MINUTES



12SEPTEMBER **20**17 / 7:30 PM / BUSN LOUNGE

# ATTENDEES

Tyler, Jenny, Zach, Dani, Alex, Members

# AGENDA

* OPTUM is coming tonight to talk to members about internship and full-time opportunities

# NOTES

* **Tyler opens up the meeting with a few notes to kick off IMA this year!**
	+ **Follow us on our social media channels:**
		- **Facebook - Search for “UCONN Information Management Association”**
		- **Instagram - @UCONN\_IMA (we follow back!)**
		- **Website - s.uconn.edu/IMA**
	+ **This week’s Current Events:**
		- **Apple held their fall keynote in their brand new campus to showcase the new iPhone 8, iPhone X, Apple Watch Series 3, and Apple TV 4K**
	+ **Mark your calendars for these upcoming events!**
		- **Involvement Fair (Tomorrow)**
		- **MIS Case Competition Kick-Off (Friday 9/15)**
		- **PWC visit (Tuesday 9/19)**
		- **Travelers visit (Tuesday 9/26)**
		- **Introduction to AI workshop (Friday 10/6)**
	+ **Meet the IMA E-Board:**
		- **Tyler Lauretti - President**
		- **Jenny Tang - Vice President**
		- **Dani Licht - Marketing Officer**
		- **Zach Regan - Treasurer**
		- **Alex Martinez - Secretary**
* **Optum is an IT healthcare services firm under United Healthcare**
* **They recently opened up a location in Boston where they work in an Agile space, and are currently doing a lot in the AI / data analytics space**
* **Summer Internship Program**
* **Full-time Rotation Program**
* **In the room tonight:**
	+ **Ryan Latella**
		- **TDP, IMA alum**
	+ **Dillon O’Brien**
		- **TDP, IMA alum**
	+ **Dan Malkin**
	+ **Dylan Mousch**
	+ **Chip Sockwell**
* **What is Agile?**
	+ **Mindset used in companies that focuses on collaborative work, being flexible, and delivering products fast.**
	+ **No failure, only feedback**
	+ **Origins: 17 software developers came up with the Agile manifesto:**
		- **Individuals and interactions over processes and tools**
		- **Working software over comprehensive documentation**
		- **Customer collaboration over contract negotiation**
		- **Responding to change over following a plan**
* **Why Does It Matter?**
	+ **Industry Disruption is speeding up due to innovation changing much more quickly**
	+ **“Someone will outpace us if we don’t change.”**
	+ **Example: iPhone has followed the Agile mindset by making small tweaks every year based on customer feedback**
	+ **Value:**
		- **Are we building the BEST thing for our customers?**
		- **Are we meeting THEIR current needs?**
		- **How do we meet their FUTURE needs?**
* **How Do You Do It?**
	+ **Traditional / Waterfall Methodology: older type of project methodology**
		- **Requirements > Development > Testing > Production Release**
	+ **Agile Methodology**
		- **Breaking tasks down into “user stories”**
		- **Development**
		- **Testing**
		- **Release**
		- **Customer Feedback**
		- **REPEAT**
	+ **MVP - Minimum Viable Product**
	+ **Scrum - a framework within which people can address complex adaptive problems, while productively and creatively developing products of the highest possible value**
		- **Scrum is lightweight, simple to understand, but difficult to master**

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# ACTION ITEMS

1. **Tuesday - Career Fair in SU Ballroom**

# NEXT WEEK’S AGENDA

PwC will be at our next meeting on Tuesday, September 19th! Please dress business casual and get ready to ask some questions to their representatives about internship and career opportunities!