

NEWSLETTER

OPIM BUSINESS



“

I LOVE BRINGING PERSPECTIVE FROM THE INDUSTRY TO STUDENTS AND IMPARTING TANGIBLE SKILLS THAT CAN HELP THEM LAND A JOB OR EXCEL AT ONE

-MARSHELL DOUGHERTY, OPIM FACULTY

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UPCOMING EVENTS:

- Intro to Gamification
April 14th, OPIM lab
1:00- 2:30
- Exploring IoT Through Splunk
April 10th, OPIM lab
1:00-2:30

FOR UPCOMING WORKSHOPS

Register at:
s.uconn.edu/opim



INFORMATION MANAGEMENT ASSOCIATION

The last IMA meeting of the semester will be held on the April 18th at 6:30 BUSN 122. All members are welcome and there will be pizza and refreshments.



OPIM INNOVATE

GETTING STARTED WITH SAS

UConn Management Information Systems (MIS) graduate and current OPIM adjunct faculty member, Marshall Dougherty instructed the workshop in the Gladstein Lab. In addition to his position here at UConn, Dougherty works at Traveler's in Hartford where he said he uses SAS technology to perform analytics and automation.

According to Dougherty, SAS is a programming language, computer program and a software suite all in one. He said that the reason he really likes SAS is because it allows you to code the way you want to. A foundation of knowledge in SQL is very helpful to understanding SAS, because it can be used within the SAS program.

DEMONSTRATION OF RASPBERRY PI

The attendees of the workshop came from a wide range of backgrounds beyond Management Information Systems (MIS), including students from the School of Engineering and Computer Science Department.

OPIM adjunct faculty member, Ryan O'Connor instructed the workshop, stating his goal was to explain Raspberry Pi technology and show students what the technology is capable of.

O'Connor said that Raspberry Pi is a Microcontroller, which is basically a tiny portable computer. He said that some common uses of Raspberry Pi technology are to control devices in the home, to host a web server and for Internet of Things (IoT) technology, just to name a few.

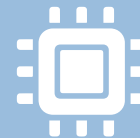
WEEKLY TECH DEMOS



**MONDAY 2-3
3D PRINTING**



**TUESDAY 1-2
INTERNET OF THINGS**



**WEDNESDAY 11-12
MICROCONTROLLERS**



**THURSDAY 12-1
VIRTUAL REALITY**



Professor Jon Moore and four of his students traveled to Minneapolis, Minnesota to compete in the CoMIS Case Competition for the first time. CoMIS is an international case competition, where UConn competed against 19 of the best teams in the world.

Professor Moore's team was made up of students with a variety of backgrounds — Tyler Lauretti (Management Information Systems), Chris Connelly (Accounting), Spencer Rabin (Finance), and the alternate Sarah Burdick (Digital Media and Design). These students were chosen because they were the top four in the Business Case Competition Independent Study, conducted by Professor Moore and the Operations and Information Management (OPIM) Department.

The first day of the competition, Thursday, March 30th, all of the students participating broke up into groups to visit the platinum sponsors of the event — 3M, Optum and Medtronics. Later that night, all the participants attended the Networking Dinner, where they were given the rules of the competition.

The next morning, the case was presented to all of the teams in the competition. The case revolved around consulting the Office of Information Technology (OIT) for the University of Minnesota on how to prepare the university for infrastructure and research in the field of Internet of Things (IoT).

Once the case was distributed, teams were confined to their hotel room for 24 hours to prepare a solution to present to the judges the next day. The presentations took place on Saturday, April 1st in a series of rounds. Despite great efforts and a fantastic presentation, UConn's team did not make it to the final round of the competition.

"We gained a lot of great experience to bring back to the class and prepare for next year," Professor Moore said, following the competition.

Moore said he is looking forward to competing in CoMIS in the future and he was impressed with the work of his students being that it was the first time he has had a team compete on such a big stage.





GOING THE DISTANCE

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SCAN TO
SIGN UP FOR
WORKSHOPS:



STUDENT SPOTLIGHT — NATHAN NYE

After taking classes on computer science in high school, Nathan Nye knew he wanted to pursue a college degree that incorporated business with computers. At the start of his college career here at UConn, Nathan visited HuskyTech for an issue with his computer, where he learned of the Management Information Systems (MIS) major.

For Nathan, he is intrigued by information technology because it is constantly changing and evolving. He said he is always learning something new in this field because the constant change forces him to keep up with new technologies and challenges.

"There are so many different ways to go about solving a problem with technology so it allows you to be creative in finding a solution," Nathan said.



FACULTY SPOTLIGHT- MARSHALL DOUGHERTY

Marshall Dougherty is a graduate of UConn's Management Information Systems (MIS) program and now an adjunct faculty member in the Operations and Information Management (OPIM) Department. In addition to his work here at UConn, Dougherty runs the daily operations of the Corporate Audit Data Integrity Team at Traveler's in Hartford.

After graduating from UConn and receiving many top job offers, Dougherty went on to work at Deloitte, which at the time he said was ranked as the #1 place to start your career. He said he owes his success to the UConn MIS program in preparing him extremely well for a career in the field.

NEW JOB OPPORTUNITIES

- Data Analytics Summer Internship at Nestle Waters
- IBM is hiring Digital Analytics Consultants
- Rotational positions with Sony Music Entertainment

TO APPLY GO TO OUR WEBSITE, AND TO SEE OTHER OPPORTUNITIES