INFORMATION MANAGEMENT ASSOCIATION
MEETING MINUTES

11 February 2020 / 7:30 PM / BUSN 214

ATTENDEES
E-Board & Members

AGENDA

Last Meeting Follow-up

- Hope everyone enjoyed Synchrony’s presentation and got a chance to network!

New Business

- Club updates
- PWC

NOTES

- Club updates
  - T-shirts from Travelers will be given our tomorrow’s tech hours (2/11) 1-3PM
  - Pay dues to become an official member ($10 per semester)
  - Game Night Fundraiser
    - $5 per ticket
    - Being sold this entire week
    - Feel free to donate if you cannot attend
  - Check out the IMA website for lots of useful information regarding our meetings, lab hours, job opportunities and more!
- PWC
  - Molly Sabol - UConn PWC recruiter
    - Can help connect you to PWC regardless of your permanent location
    - Favorite moment at PWC: tech clients in audit required her to frequently fly to Silicon Valley
  - Jason Mandel - Process Assurance Senior Associate
    - Favorite moment at PWC: went to Western Europe for a cybersecurity risk assessment
  - Typically a 3 year promotion cycle
    - Strayed away from 2 year cycle in order to thoroughly prepare employees
      - Expectations grow as you move up in ranking
  - 250,000 partners that they work with
- Not only an accounting firm
  - Also provide services in consulting, risk, etc.
- Community impact
  - Intern community service day
  - Junior achievement
    - Develop curriculums for people who want to present financial literacy material in classrooms (K-Highschool)
- Want every employee to be comfortable with technology and automation
  - 50K partners and staff being digitally upskilled
  - Partnership with Alteryx
  - 8000 people trained in data visualization technology
  - 2000 Digital Accelerators powering the future
    - Digital Accelerators program
      - Took 1000 people away from their regular jobs and turned them into Digital Accelerators
        - To focus on learning digital tools and figuring out how to bring their new skills back to their team
- Voted #1 in by Vault.com for diversity
  - Affinity groups/network you can join at PWC
    - Similar to cultural clubs on campus
    - Ex. working moms, African Americans
  - UPE (unique people experience) teams
- Values
  - Integrity
  - Making a different
  - Care
  - Working together
  - Reimagining the possible
- Purpose
  - Building trust in society and solving important problems
- Badging
  - Ex. Digital Acumen badge
  - Credentials you can add to your resume, linkedin, general
- Be well, work well
  - Initiative
  - Pay independent researcher to see what makes people productive and happy
  - Encourage employees to pursue their interest outside of work and lead an overall healthy lifestyle
- Lines of service
  - Assurance
  - Tax
  - Advisory/consulting
- Risk assurance
  - Digital risk solutions (DRS)
    - Analytics
    - Tech-savvy coders
    - Data visualization
  - Internal audit, compliance & risk management solutions (ICRS)
• Working on behalf of clients
• Consulting for external audit review
  ■ Process assurance (PA)
    • Mainly external audit
    • More on the road/traveling - broad variety of clients all over the world
  ○ Professional certifications
    ■ Majority of their professionals maintain certifications relevant to their areas of expertise
    ■ CISA
      • Certified information systems auditor
    ■ CPA
      • Certified public accountant
    ■ CIA
      • Certified internal auditor

ACTION ITEMS

• Continue to pay dues ($10 per semester)
• Buy tickets for Game Night this Sunday
• Follow our social media

NEXT WEEK’S AGENDA

• Social Meeting next week!