

INFORMATION MANAGEMENT ASSOCIATION

MEETING MINUTES



11 February 2020 / 7:30 PM / BUSN 214

ATTENDEES

E-Board & Members

AGENDA

Last Meeting Follow-up

- Hope everyone enjoyed Synchrony's presentation and got a chance to network!

New Business

- Club updates
- PWC

NOTES

- Club updates
 - T-shirts from Travelers will be given out tomorrow's tech hours (2/11) 1-3PM
 - Pay dues to become an official member (\$10 per semester)
 - Game Night Fundraiser
 - \$5 per ticket
 - Being sold this entire week
 - Feel free to donate if you cannot attend
 - Check out the IMA website for lots of useful information regarding our meetings, lab hours, job opportunities and more!
- PWC
 - Molly Sabol - UConn PWC recruiter
 - Can help connect you to PWC regardless of your permanent location
 - Favorite moment at PWC: tech clients in audit required her to frequently fly to Silicon Valley
 - Jason Mandel - Process Assurance Senior Associate
 - Favorite moment at PWC: went to Western Europe for a cybersecurity risk assessment
 - Typically a 3 year promotion cycle
 - Strayed away from 2 year cycle in order to thoroughly prepare employees
 - Expectations grow as you move up in ranking
 - 250,000 partners that they work with

- Not only an accounting firm
 - Also provide services in consulting, risk , etc.
- Community impact
 - Intern community service day
 - Junior achievement
 - Develop curriculums for people who want to present financial literacy material in classrooms (K-Highschool)
- Want every employee to be comfortable with technology and automation
 - 50K partners and staff being digitally upskilled
 - Partnership with Alteryx
 - 8000 people trained in data visualization technology
 - 2000 Digital Accelerators powering the future
 - Digital Accelerators program
 - Took 1000 people away from their regular jobs and turned them into Digital Accelerators
 - To focus on learning digital tools and figuring out how to bring their new skills back to their team
- Voted #1 in by Vault.com for diversity
 - Affinity groups/ network you can join at PWC
 - Similar to cultural clubs on campus
 - Ex. working moms, African Americans
 - UPE (unique people experience) teams
- Values
 - Integrity
 - Making a different
 - Care
 - Working together
 - Reimagining the possible
- Purpose
 - Building trust in society and solving important problems
- Badging
 - Ex. Digital Acumen badge
 - Credentials you can add to your resume, linkedin, general
- Be well, work well
 - Initiative
 - Pay independent researcher to see what makes people productive and happy
 - Encourage employees to pursue their interest outside of work and lead an overall healthy lifestyle
- Lines of service
 - Assurance
 - Tax
 - Advisory/ consulting
- Risk assurance
 - Digital risk solutions (DRS)
 - Analytics
 - Tech-savvy coders
 - Data visualization
 - Internal audit, compliance & risk management solutions (ICRS)

- Working on behalf of clients
 - Consulting for external audit review
 - Process assurance (PA)
 - Mainly external audit
 - More on the road/ traveling - broad variety of clients all over the world
- Professional certifications
 - Majority of their professionals maintain certifications relevant to their areas of expertise
 - CISA
 - Certified information systems auditor
 - CPA
 - Certified public accountant
 - CIA
 - Certified internal auditor

ACTION ITEMS

- Continue to pay dues (\$10 per semester)
- Buy tickets for Game Night this Sunday
- Follow our social media

NEXT WEEK'S AGENDA

- Social Meeting next week!