ATTENDEES
E-Board & Members

AGENDA

Last Meeting Follow-up

● How are everyone’s updated resumes?

New Business

● Club updates
● Synchrony Financial

NOTES

● Club updates
  ○ T-shirts should be in next week
  ○ Game Night Fundraiser!
    ■ 2/16 (Sunday)
    ■ 5-8PM
    ■ Business Lounge
    ■ Tickets will start selling on Monday of next week (2/10)
      ● $5 per ticket
  ○ Gladstein hours
    ■ First one: 2/11
    ■ 1-3PM
    ■ Topic: Virtual Reality
  ○ Dues
    ■ $10 per semester
    ■ Will allow you to:
      ● List IMA on your resume
      ● Obtain a club T-Shirt
      ● Be on the email list
● Be in the GroupMe chat
  ○ Involvement Fair tomorrow (2/5)
    ■ Stop by with your friends!
  ○ Follow our social media
    ■ https://www.instagram.com/uconn_ima/?hl=en
    ■ https://www.facebook.com/UConnIMA

● Synchrony Financial
  ○ What we do:
    ■ Private label credit cards (Retail card business)
      ● Partners: Venmo, Marvel, GAP, PayPal, Amazon, etc.
    ■ Payment solutions
    ■ CareCredit
      ● Financing for elective healthcare procedures, products, and services for people and pets
    ■ Consumer Banking
      ● 0 physical locations
        ○ All ecommerce
  ○ Competitive advantage: technology and analytics
    ■ We have 4 “innovation spaces” throughout the country
      ● These are collaborative spaces where employees from all different levels work together to generate innovative solutions to business problems

  ○ Our purpose
    ■ Make clients happy and make consumer lives better
  ○ Values
    ■ Honesty
    ■ Caring
    ■ Responsible
    ■ Driven
    ■ Passion
    ■ Bold
  ○ Culture
    ■ “Be your true you”
    ■ We value diversity
      ● Diversity networks to support all different backgrounds
        ○ Ex. nationalities, orientations, genders
    ■ We are a “little family”
      ● CEO - Margaret Keane
        ○ Stands by this
        ○ Makes sure to make personal connections with all employees
  ○ Community outreach
    ■ Nonprofit volunteer month
      ○ Community outreach initiative that allows employees to go to a nonprofit organization and use technology to help them solve a problem
      ○ Paid leave for a month
  ○ Business Leadership Program
    ■ You are encouraged to reach out to all employees regardless of their ranking
    ■ Choose 1 of 10 different tracks
But you get exposure to all the different fields through a rotational program

Projects you might work on:
- Synchrony Plug-In
  - Financing tool implemented into partner applications
- Travel notifications
  - For private label credit card partners

**ACTION ITEMS**

- Pay dues
- Buy tickets for Game Night
- Come to Involvement Fair
- Follow our social media

**NEXT WEEK’S AGENDA**

- PWC will be attending