

INFORMATION MANAGEMENT ASSOCIATION

MEETING MINUTES



04 February 2020 / 7:30 PM / BUSN 214

ATTENDEES

E-Board & Members

AGENDA

Last Meeting Follow-up

- How are everyone's updated resumes?

New Business

- Club updates
- Synchrony Financial

NOTES

- Club updates
 - T-shirts should be in next week
 - Game Night Fundraiser!
 - 2/16 (Sunday)
 - 5-8PM
 - Business Lounge
 - Tickets will start selling on Monday of next week (2/10)
 - \$5 per ticket
 - Gladstein hours
 - First one: 2/11
 - 1-3PM
 - Topic: Virtual Reality
 - Dues
 - \$10 per semester
 - Will allow you to:
 - List IMA on your resume
 - Obtain a club T-Shirt
 - Be on the email list

- Be in the GroupMe chat
 - Involvement Fair tomorrow (2/5)
 - Stop by with your friends!
 - Follow our social media
 - https://www.instagram.com/uconn_ima?hl=en
 - <https://www.facebook.com/UConnIMA>
- Synchrony Financial
 - What we do:
 - Private label credit cards (Retail card business)
 - Partners: Venmo, Marvel, GAP, PayPal, Amazon, etc.
 - Payment solutions
 - CareCredit
 - Financing for elective healthcare procedures, products, and services for people and pets
 - Consumer Banking
 - 0 physical locations
 - All ecommerce
 - Competitive advantage: technology and analytics
 - We have 4 “innovation spaces” throughout the country
 - These are collaborative spaces where employees from all different levels work together to generate innovative solutions to business problems
 - Our purpose
 - Make clients happy and make consumer lives better
 - Values
 - Honesty
 - Caring
 - Responsible
 - Driven
 - Passion
 - Bold
 - Culture
 - “Be your true you”
 - We value diversity
 - Diversity networks to support all different backgrounds
 - Ex. nationalities, orientations, genders
 - We are a “little family”
 - CEO - Margaret Keane
 - Stands by this
 - Makes sure to make personal connections with all employees
 - Community outreach
 - Nonprofit volunteer month
 - Community outreach initiative that allows employees to go to a nonprofit organization and use technology to help them solve a problem
 - Paid leave for a month
 - Business Leadership Program
 - You are encouraged to reach out to all employees regardless of their ranking
 - Choose 1 of 10 different tracks

- But you get exposure to all the different fields through a rotational program
- Projects you might work on:
 - Synchrony Plug-In
 - Financing tool implemented into partner applications
 - Travel notifications
 - For private label credit card partners

ACTION ITEMS

- Pay dues
- Buy tickets for Game Night
- Come to Involvement Fair
- Follow our social media

NEXT WEEK'S AGENDA

- PWC will be attending