

# INFORMATION MANAGEMENT ASSOCIATION

# MEETING MINUTES



1 September 2020 / 7:30 PM / WebEx

## ATTENDEES

E-Board & Members

## AGENDA

### Last Meeting Follow-up

- X

### New Business

- Club Updates
- Synchrony Financial

## NOTES

- Club Updates
  - Virtual semester
  - Business casual - cameras on
  - Virtual Involvement Fair
    - September 8th, 9th, 10th
    - You need to register
  - Business virtual involvement fair
    - September 15th, 16th
- Synchrony Financial
  - Fortune 500 company
  - Presenters:
    - Dominika Lichomsha
    - Marc Senatore
      - They both focus on the technology sector however they are recruiting for all majors
  - Business Leadership Program
  - Who is Synchrony
    - Largest private label credit card company in the US based on purchase volume & receivables
    - Combine technology and analytics to stay ahead of emerging trends, then deliver innovative solutions

- Locations in every major city
- Great company culture/ environment
  - Values
    - Honest
    - Caring
    - Responsible
    - Drive
    - Passionate
    - Bold
    - Teamwork
- Programs
  - Business Leadership Program (BLP) Internship
    - For rising seniors
    - 10-11 weeks
    - Housing is funded
    - Assigned assignment & functional team support
    - Social / networking events
    - Community service day
    - With hardwork, a full-time offer may be extended to you at the end of the program
  - Business Leadership Program (Full-Time)
    - 2-year leadership development program
    - Rotational - great if you are not sure how technical you would like to be
      - Cannot choose your first rotation role
  - Sophomore Externships
    - For Freshman
    - 4-day (travel expenses paid)
- Competitive advantage
  - Access to senior leaders/ executives
  - Career acceleration
  - Purposeful work
- Benefits
  - Healthcare
  - Paid time off - including volunteering
  - 401k match

## ACTION ITEMS

- Apply here:
  - Synchronyuniversity.com
- Reach out here:
  - [dominika.lichomsha@syf.com](mailto:dominika.lichomsha@syf.com)
  - [marc.senatore@syf.com](mailto:marc.senatore@syf.com)

## NEXT WEEK'S AGENDA

- PWC next week