INFORMATION MANAGEMENT ASSOCIATION
MEETING MINUTES

1 September 2020 / 7:30 PM / WebEx

ATTENDEES
E-Board & Members

AGENDA

Last Meeting Follow-up
  ● X

New Business
  ● Club Updates
  ● Synchrony Financial

NOTES
  ● Club Updates
    ○ Virtual semester
    ○ Business casual - cameras on
    ○ Virtual Involvement Fair
      ■ September 8th, 9th, 10th
      ■ You need to register
    ○ Business virtual involvement fair
      ■ September 15th, 16th
  ● Synchrony Financial
    ○ Fortune 500 company
    ○ Presenters:
      ■ Dominika Lichomsha
      ■ Marc Senatore
      ■ They both focus on the technology sector however they are recruiting for all majors
    ○ Business Leadership Program
    ○ Who is Synchrony
      ■ Largest private label credit card company in the US based on purchase volume & receivables
      ■ Combine technology and analytics to stay ahead of emerging trends, then deliver innovative solutions
○ Locations in every major city
○ Great company culture/ environment
    ■ Values
      ● Honest
      ● Caring
      ● Responsible
      ● Drive
      ● Passionate
      ● Bold
      ● Teamwork
○ Programs
  ■ Business Leadership Program (BLP) Internship
    ● For rising seniors
    ● 10-11 weeks
    ● Housing is funded
    ● Assigned assignment & functional team support
    ● Social / networking events
    ● Community service day
    ● With hardwork, a full-time offer may be extended to you at the end of the program
  ■ Business Leadership Program (Full-Time)
    ● 2-year leadership development program
    ● Rotational - great if you are not sure how technical you would like to be
      ○ Cannot choose your first rotation role
  ■ Sophomore Externships
    ● For Freshman
    ● 4-day (travel expenses paid)
○ Competitive advantage
  ■ Access to senior leaders/ executives
  ■ Career acceleration
  ■ Purposeful work
○ Benefits
  ■ Healthcare
  ■ Paid time off - including volunteering
  ■ 401k match

ACTION ITEMS

● Apply here:
  ○ Synchronyuniversity.com
● Reach out here:
  ○ dominika.lichomsha@syf.com
  ○ marc.senatore@syf.com

NEXT WEEK’S AGENDA

● PWC next week