INFORMATION MANAGEMENT ASSOCIATION
MEETING MINUTES

3 November 2020 / 7:30 PM / Zoom

ATTENDEES
E-Board & Members

AGENDA

Last Meeting Follow-up
- X

New Business
- Exago

NOTES

- Exago
  - https://www.linkedin.com/company/exago-inc/
  - Software company
  - Work with firms within so many different industries
- Business Intelligence (BI) Application
  - Solution to industry leading application software and service providers
  - Tech components of BI
    - Databases
    - Application / system administration
    - Cloud technology
    - Business logic
  - BI subject areas
    - General business area knowledge
      - Important to understand the high level of how the data is useful
    - Database skills and query design
      - Understanding how to speak to the back end is important
    - Data mining/processing
    - Data analytics concepts
- Roles in software:
  - Support analyst
    - Good entry point
    - Helping users understand how to troubleshoot or actually utilize the software
- Helps you develop a wide understanding of the software
- Lot of problem solving and teamwork
- Sales engineer
  - Heavy interfacing
  - Will teach you how to sell
    - Good entry point into sales/marketing while remaining technical
  - Demos to demonstrate software
- Internal consultant (Services team) (Emma)
  - Subject matter expertise
  - Internal interfacing
  - Higher repetition
  - Content creation
  - Jack-of-all-trades
- Consulting (Tom)
  - Subject matter expertise for customers
  - Best practice guidance
  - Direct assistance
  - Problem solving
  - Client facing
- Quality assurance
  - Testing product
  - Automation enhancements
  - Investigation
  - Largely internal facing
  - Great if you are interested in coding a little bit when you see fit/necessary
- Product
  - Develop plan for what software is going to be and do
  - Design
  - Technical writing/documentation
  - Critical thinking
  - Work with many teams
  - Client and internal facing
- Jobs currently available:
  - BI consultant
  - Software engineer/developer

**ACTION ITEMS**

- Reach out here:
  - Tom Anderson (UConn Alumni)
    - tanderson@exagobi.com
    - https://www.linkedin.com/in/tomandersonct/
  - Emma Cortina
    - https://www.linkedin.com/in/emma-cortina-96413a123/

**NEXT WEEK’S AGENDA**

- E-board position networking meeting