

INFORMATION MANAGEMENT ASSOCIATION

MEETING MINUTES



3 November 2020 / 7:30 PM / Zoom

ATTENDEES

E-Board & Members

AGENDA

Last Meeting Follow-up

- X

New Business

- Exago

NOTES

- Exago
 - <https://www.linkedin.com/company/exago-inc/>
 - Software company
 - Work with firms within so many different industries
- Business Intelligence (BI) Application
 - Solution to industry leading application software and service providers
 - Tech components of BI
 - Databases
 - Application / system administration
 - Cloud technology
 - Business logic
 - BI subject areas
 - General business area knowledge
 - Important to understand the high level of how the data is useful
 - Database skills and query design
 - Understanding how to speak to the back end is important
 - Data mining/ processing
 - Data analytics concepts
- Roles in software:
 - Support analyst
 - Good entry point
 - Helping users understand how to troubleshoot or actually utilize the software

- Helps you develop a wide understanding of the software
 - Lot of problem solving and teamwork
- Sales engineer
 - Heavy interfacing
 - Will teach you how to sell
 - Good entry point into sales/ marketing while remaining technical
 - Demos to demonstrate software
- Internal consultant (Services team) (Emma)
 - Subject matter expertise
 - Internal interfacing
 - Higher repetition
 - Content creation
 - Jack-of-all-trades
- Consulting (Tom)
 - Subject matter expertise for customers
 - Best practice guidance
 - Direct assistance
 - Problem solving
 - Client facing
- Quality assurance
 - Testing product
 - Automation enhancements
 - Investigation
 - Largely internal facing
 - Great if you are interested in coding a little bit when you see fit/ necessary
- Product
 - Develop plan for what software is going to be and do
 - Design
 - Technical writing/ documentation
 - Critical thinking
 - Work with many teams
 - Client and internal facing
- Jobs currently available:
 - BI consultant
 - Software engineer/ developer

ACTION ITEMS

- Reach out here:
 - Tom Anderson (UConn Alumni)
 - tanderson@exagobi.com
 - <https://www.linkedin.com/in/tomandersonct/>
 - Emma Cortina
 - <https://www.linkedin.com/in/emma-cortina-96413a123/>

NEXT WEEK'S AGENDA

- E-board position networking meeting