# INFORMATION MANAGEMENT ASSOCIATION
# MEETING MINUTES



**26 January 2021 / 7:00 PM / Webex**

## ATTENDEES

Jon Moore, E-Board, and Members

## AGENDA
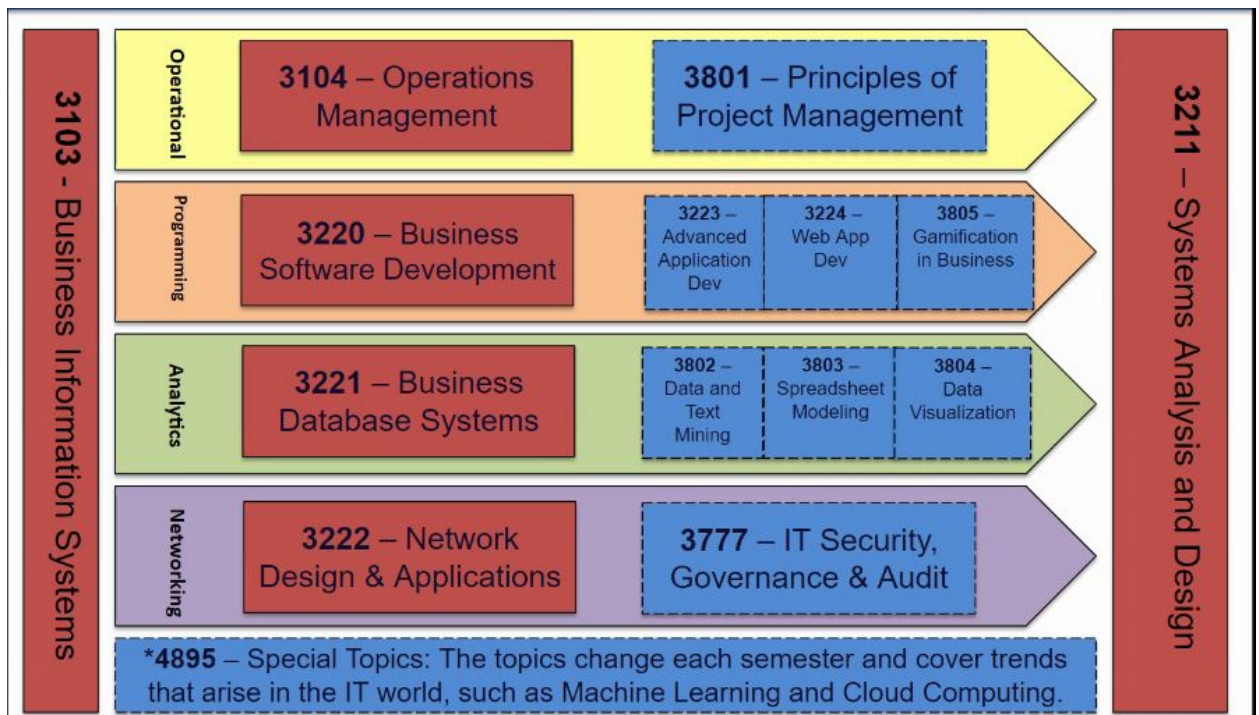
### Last Meeting Follow-up

- X

### New Business

- Experiential Learning and MIS, OPIM, Analytics Minor info session

## NOTES

- Welcome to IMA
  - OPIM - Operations and Information Management
  - MIS - Management Information Systems
  - IMA - Information Management Association
- Jon Moore
  - Curricular Roles
    - Program Director MIS
    - Instructor in Residence
    - Analytics Minor Coordinator
    - MIS Honors Advisor
  - Extracurricular Roles
    - IMA Faculty Advisor
  - Co-curricular Roles
    - Case Competition Coordinator
    - Internship Coordinator OPIM 4881
    - Service-Learning Fellow
  - Experiential Learning Roles
    - OPIM Innovate Director

- MIS Courses

- Open spots in classes unless filled by MIS majors and Analytics Minor


- Experiential learning
  - Hackathon
    - Problem Solving
    - 1-2 days
    - Team-based
    - Rapid Prototyping
  - Case Competition
    - 1-2 weeks
    - Team-based
    - Business Cases and Analysis
    - ROI/Financials
    - Presentation Skills
  - Design Challenge
    - 1-3 months
    - Mentoring and Workshops
    - Innovate Wellness Challenge


- OPIM Innovate (check the website for new updates)

## ACTION ITEMS

- Reach out here: jon.moore@uconn.edu


## NEXT WEEK'S AGENDA

- Meeting with Synchrony