INFORMATION MANAGEMENT ASSOCIATION
MEETING MINUTES

26 January 2021 / 7:00 PM / Webex

ATTENDEES
Jon Moore, E-Board, and Members

AGENDA

Last Meeting Follow-up
  • X

New Business
  • Experiential Learning and MIS, OPIM, Analytics Minor info session

NOTES
  • Welcome to IMA
    ○ OPIM - Operations and Information Management
    ○ MIS - Management Information Systems
    ○ IMA - Information Management Association
  • Jon Moore
    ○ Curricular Roles
      ■ Program Director MIS
      ■ Instructor in Residence
      ■ Analytics Minor Coordinator
      ■ MIS Honors Advisor
    ○ Extracurricular Roles
      ■ IMA Faculty Advisor
    ○ Co-curricular Roles
      ■ Case Competition Coordinator
      ■ Internship Coordinator OPIM 4881
      ■ Service-Learning Fellow
    ○ Experiential Learning Roles
      ■ OPIM Innovate Director

  • MIS Courses
Open spots in classes unless filled by MIS majors and Analytics Minor

- Experiential learning
  - Hackathon
    - Problem Solving
    - 1-2 days
    - Team-based
    - Rapid Prototyping
  - Case Competition
    - 1-2 weeks
    - Team-based
    - Business Cases and Analysis
    - ROI/Financials
    - Presentation Skills
  - Design Challenge
    - 1-3 months
    - Mentoring and Workshops
    - Innovate Wellness Challenge

- OPIM Innovate (check the website for new updates)

**ACTION ITEMS**
- Reach out here: jon.moore@uconn.edu

**NEXT WEEK’S AGENDA**
• Meeting with Synchrony